

## BREAKDOWN OF EQUITY COMMERCIALS AGREEMENT DATED 1991

Production is deemed commercial if the producer or an agency will pay for broadcasting it on television or in cinema.

### Featured Artiste

[Defined as any artiste whose performance is essential to the telling of the story of the commercial.]

#### £250 Basic Studio Fee [BSF] + Repeats against TVRs.

There is no provision for 'buying out' an artiste. Lump-sum payments can only be accepted if it is an advance against a specified number of TVR payments.

Usage should be paid against TVRs [TeleVision Ratings]. TVRs are reported by the broadcaster to the advertising agency after broadcast of the commercial. Payments against TVRs can be calculated at [www.usefee.tv](http://www.usefee.tv).

All of the above must be agreed by the producer or casting director in order for the casting agency to accept any casting briefs.

### Walk-on Artiste

[Defined as an artiste that renders a performance, but is non-essential to the commercial's story. If they were individually removed, the story would still make sense.]

#### £200 Basic Studio Fee [BSF].

There is no provision for artistes to be in between walk-on and featured. If their performance is greater than walk-on they are automatically considered a featured artiste and should be paid appropriately.

### Background Artiste

[Defined as any other artiste. Primarily there should be no individual characterisation, and little or no direction or performance.]

#### £89 Basic Studio Fee [BSF].

Rates are negotiable if 11 or more artistes are booked on a call but the fee should be no lower than £80 in any instance.

## TERMS & CONDITIONS APPLICABLE TO ALL ARTISTES

### TYPES OF ENGAGEMENT

All rates as defined above are for 9 working hours out of a 10 hour stipulated period.

Calls at 1600 or after are defined as night calls with the BSF paid at 1 ½ the appropriate daily rate.

### OVERTIME RATES

Overtime is payable at one fifth of the appropriate BSF per hour or part thereof.

Overtime after 0000 is payable at one third of the appropriate BSF per hour or part thereof.

15 minutes grace is given to complete a shot with an existing set-up. If shooting moves to a new set-up during the 15 minutes a full hour's overtime is payable.

Calls between 1200 and 1600 are assumed to have started at 1200 for overtime calculation.

### MEAL BREAKS

Artistes must be broken for a full lunch hour no more than 5 ½ hours after the time of call. A further supper break must be provided after a further 5 ½ hours.

Cancelling or curtailing of meal breaks will incur a penalty of one fifth of the appropriate BSF in each case.

### SUPPLEMENTARY FEES

Supplementary performance fees, service fees, fitting fees and travel allowances are currently negotiated by the agency where applicable.